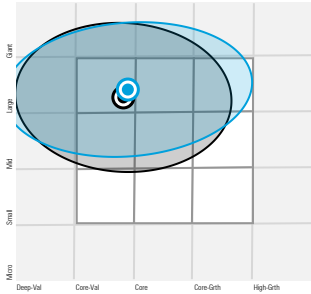


**Investment Objective**

- Capital Appreciation
- Tax Efficiency
- Capital Preservation

**Holdings Based Style**



• Valuation 50      • Russell 1000 Value

**Key Statistics**

|                            |                   |
|----------------------------|-------------------|
| Morningstar Category       | US SA Large Value |
| # of Holdings              | 50                |
| Holdings Avg Mkt Cap (mil) | \$ 84,215         |
| Active Share               | 82.08%            |
| Dividend Yld               | 2.51%             |
| Inception Date             | 6/10/2004         |
| Turnover Ratio %           | 6.00%             |
| Total Assets               | \$ 987,037,000    |

**Relative Statistics vs Benchmark**

As of Date: 9/30/2023 Calculation Benchmark: Russell 1000 Value

|                    | Since Inception |
|--------------------|-----------------|
| Up Capture Ratio   | 107.22%         |
| Down Capture Ratio | 95.94%          |

**Investment & Research Team**

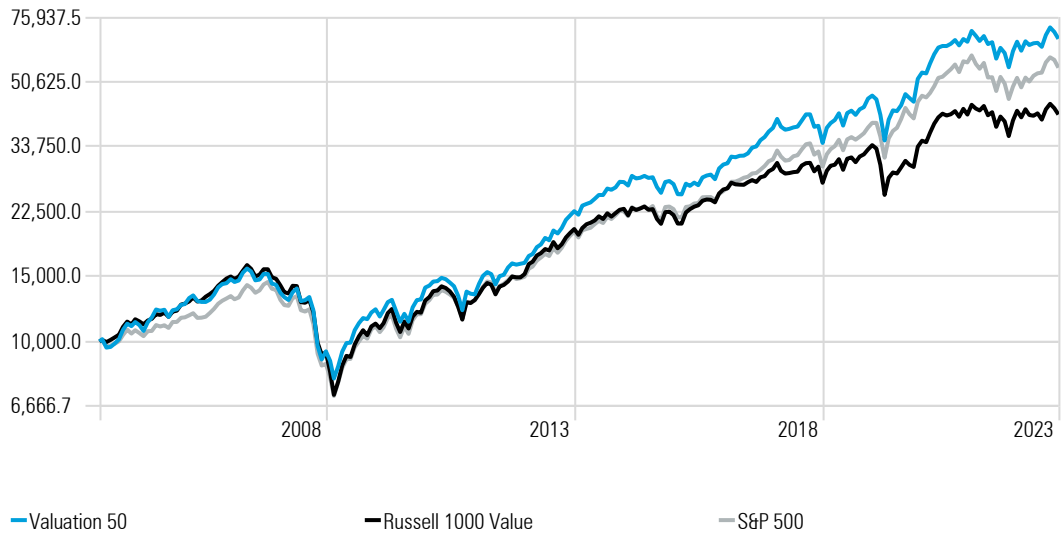
- Rafael Resendes - Co-CIO
- Dan Obrycki - Co-CIO
- Jun Wang, CFA - Fundamental Analyst
- Dhaval Sanghavi, CFA - Fundamental Analyst
- Alex Plascencia, MBA - Fundamental Analyst
- Derek Bergen, CFA - Quantitative Analyst
- John Holt, CFA - Quantitative Analyst

**Investment Strategy**

Applied Finance uses systematic, fundamental research to identify companies trading at a discount to their intrinsic value. Additional criteria such as management and earnings quality, as well as momentum, are added to ensure that companies with attractive valuations also have strong fundamentals. The initial screened data is taken and used to build custom models that identify companies with favorable long-term characteristics. Finally, Applied Finance's analyst team runs the custom models for each firm through various scenarios and performs qualitative analysis to develop a long-term thesis for attractive buying opportunities.

**Investment Growth of \$10,000 Since Inception**

Time Period: Since Common Inception (6/11/2004) to 9/30/2023



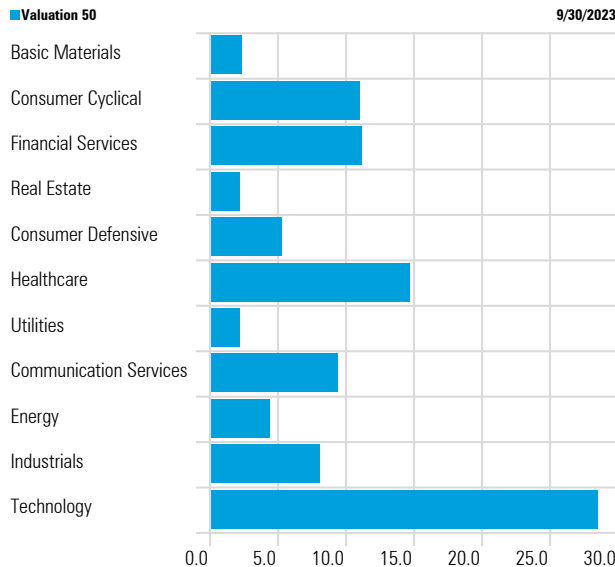
**Trailing Returns**

As of Date: 9/30/2023

|                      | YTD   | 1 Year | 3 Years | 5 Years | 10 Years | 15 Years | Inception |
|----------------------|-------|--------|---------|---------|----------|----------|-----------|
| Valuation 50 (Gross) | 7.70  | 19.43  | 13.13   | 9.90    | 12.55    | 11.98    | 10.24     |
| Valuation 50 (NET)   | 7.46  | 19.07  | 12.79   | 9.57    | 12.21    | 11.64    | 9.91      |
| Russell 1000 Value   | 1.79  | 14.44  | 11.05   | 6.23    | 8.45     | 8.59     | 7.59      |
| S&P 500 TR USD       | 13.07 | 21.62  | 10.15   | 9.92    | 11.91    | 11.28    | 9.27      |

*The performance data quoted represents past performance and does not guarantee future results. NET returns with an assumed annual management fee of 30 bps fee.*

**Sector Exposure**



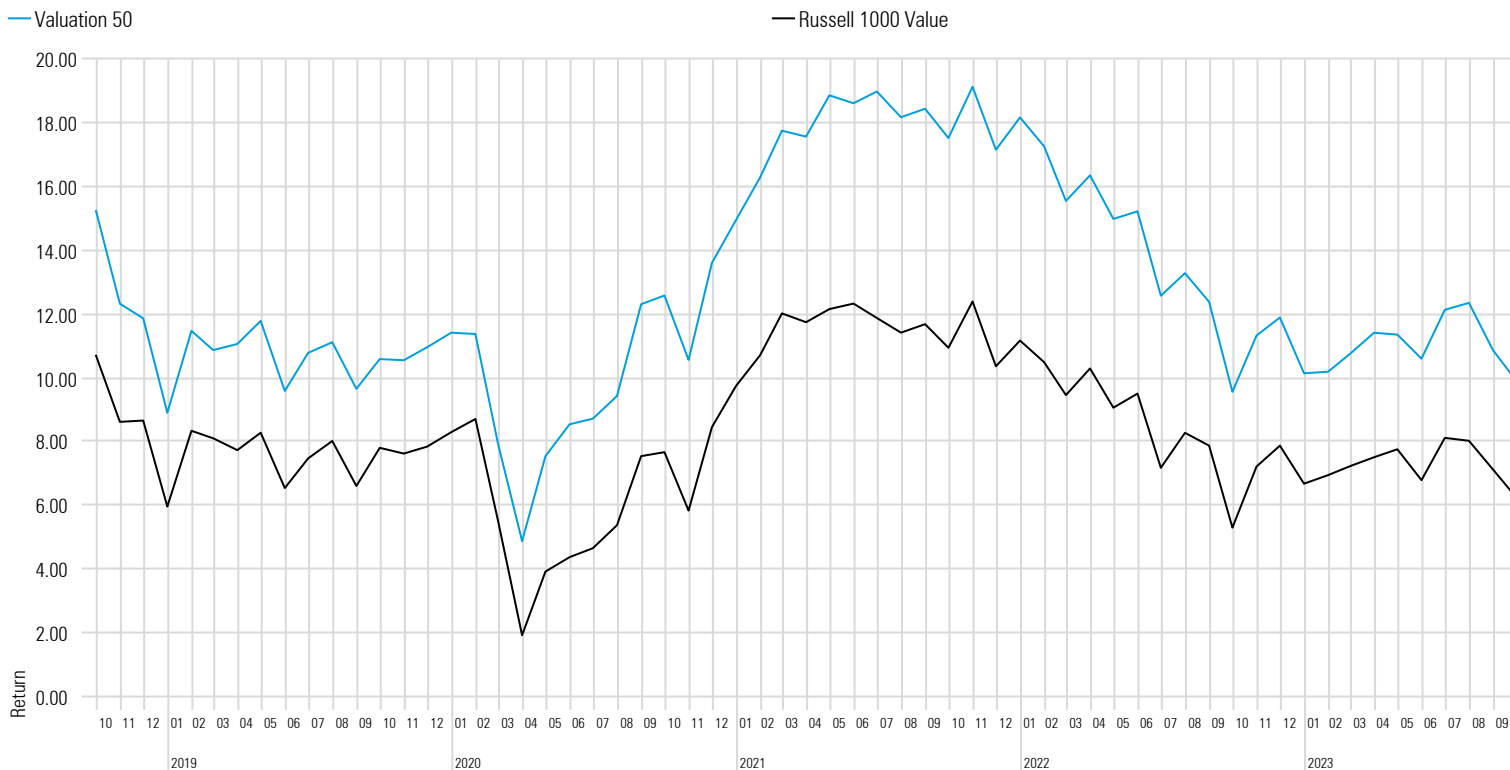
**Top Holdings By Sector**

Portfolio Date: 9/30/2023

| Company                   | Weighting % |
|---------------------------|-------------|
| Adobe Inc                 | 2.96        |
| Host Hotels & Resorts Inc | 2.23        |
| Aptiv PLC                 | 2.20        |
| Alphabet Inc Class A      | 2.38        |
| Target Corp               | 1.78        |
| Ameriprise Financial Inc  | 1.88        |
| Cummins Inc               | 1.63        |
| CVS Health Corp           | 1.63        |
| Chevron Corp              | 1.51        |
| DTE Energy Co             | 1.14        |
| Celanese Corp Class A     | 1.18        |

## 5 YR Rolling Returns

Time Period: 10/1/2013 to 9/30/2023



Sources: Morningstar and eVestment

**For more information visit: [www.AppliedFinance.com](http://www.AppliedFinance.com)**

Or contact an Applied Finance team member: Saul Marquez | [smarquez@afg ltd.com](mailto:smarquez@afg ltd.com) or Chris Austin | [caustin@afg ltd.com](mailto:caustin@afg ltd.com)

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**Key Definitions: Index - Russell 1000 Value-** Market-capitalization weighted index of those firms in the Russell 1000 with lower price-to-book ratios and lower forecasted growth values. TR indicates "Total Return" **Index - S&P 500** - A market capitalization-weighted index of 500 widely held stocks often used as a proxy for the stock market TR indicates "Total Return". **Active share.** The fraction of a fund's portfolio holdings that deviate from the benchmark index. The active share of a mutual fund ranges from zero (pure index fund) to 100% (no overlap with the benchmark). **Upside Capture Ratio** - measures a manager's performance in up markets relative to the market (benchmark) itself. It is calculated by taking the security's upside capture return and dividing it by the benchmark's upside capture return. **Downside Capture Ratio** - Downside Capture Ratio measures manager's performance in down markets. A down-market is defined as those periods (months or quarters) in which market return is less than 0. In essence, it tells you what percentage of the down-market was captured by the manager. For example, if the ratio is 110%, the manager has captured 110% of the down-market and therefore underperformed the market on the downside. **Live Model** - A model that has been managed in real time, using published data, in accordance with the original parameters of the strategy and sold to clients for their use since inception. **Since Inception** - Prior to 2015, the Live model was managed by the same team through an affiliated company, Applied Finance Group. **Total Assets** - Total Assets includes Separately Managed Accounts and Assets Under Advisement